

2019 ANWA WORKSHOP SCHEDULE

8:15 – 8:40 SIGN-IN

8:45 WELCOME

9 *Scriviner-Part 1*
by Tara Holliday

9 *Plot Structure*
by Brock Booher

10 *Scriviner-Part 2*
by Tara Holliday

10 *Pantsing: 6 Easy Steps*
by Betsy Love

11 *Authors Guide to FaceBook Marketing*
by Dave Eaton 480-406-8756

11 *First Impressions*
by Randy Lindsay

11:50 – 12:55 LUNCH & BOOK SALES

1 *Story Starters or Where Do I Find Ideas
For My Next Novel*
by Betsy Love

1 *Using your Passion to reach your Potential with
Panache*
by Jeanie Davis & Joyce Horstmann

2 *All Made of Traits: A Character Primer*
by Anika Arrington

2 *Pacing*
by Torsha Baker

3 *The Inside, Outside & Upside-Down World
of Selling Print Books:
Making the Most of any Book Event*
by Valerie Ipson, Tamara Passey & Peggy Urry

3 *You Can Do Hard but Satisfying Things
to Get Published*
by Marsha Ward

4-4:45 *Live recording session of the YouTube Broadcast “So You Think You Can Write”*
by Randy Lindsay, Brock Booher and Torsha Baker

9:00 – 9:50 Scrivener: Up & Running by Tara Holliday

See what all the Scrivener hype is about! Come with your work-in-progress and we'll get you set up for success. And if you already use Scrivener, come learn time saving tips to make writing, plotting, outlining, and editing much simpler.

ITEMS NEEDED FOR THIS WORKSHOP: If you don't already have Scrivener, download the 30-day free trial before class. We'll be using the new 3.0 version, so if you already have Scrivener, consider updating your software.

Tara Holliday Bio:

Tara grew up in Mesa, AZ, where she and her husband are now raising their three minions. She started her first novel while in college at BYU-Hawai'i, then picked it up more seriously when she should have been writing papers for her completely unrelated grad degree. The first two novels of her indie YA series--*Hiding Haelo* and *Haelo Hunted*--are available at Amazon, Barnes & Noble, and local libraries. The third is still cooking. She's a writer, a composer, a musician, and a devoted watermelon enthusiast. She's also a sucker for a great pair of aviator sunglasses.

9:00 – 9:50 Plot Structure by Brock Booher

Do you have an idea for a story but don't know how to structure it? Do you love to write but don't know the difference between the hook and the inciting incident? Do you have engaging dialogue but can't pronounce denouement? Come learn how to transform your story idea into a full-blown plot that will keep readers engaged until the final page.

ITEMS NEEDED FOR THIS WORKSHOP: Come prepared with a fun attitude, writing utensils, and the willingness to try something out of your comfort zone.

Brock Booher Bio:

After watching airplanes while working in the fields, Brock Booher decided that flying looked like more fun than farming and successfully pursued a career in aviation. In addition to his pursuits as a pilot, he has taught courses on time management, risk management, leadership, and goal setting. He began stretching his creativity through writing, and his works have been published in magazines, nonfiction books, short stories, and novels. He has published two novels—*Healing Stone* and *The Charity Chip* and two nonfiction—*Return and Continue With Honor* and *Fly, Eject, or Die*. He also counts himself lucky to be part of the Ready Set Write podcast and the YouTube show "So You Think You Can Write."

10:00 -10:50 Plotting for Pantsers in 6 Easy Steps by Betsy Love

For those who have tried to plot only to find they have deviated from their outline by chapter two, this class will explore some methods to achieve a great story by writing by the seat of their pants. Participants will engage in a hands-on class using six easy steps to create skeleton novels that allow the freedom of “pantsing” while following a loose structure. Bring pen and paper or laptop.

Betsy Love BIO

Betsy Love has been writing since she could hold a pen. She has a degree in English and Secondary Education. Betsy has seven published titles and plans for at least three more in the next few months. When not writing, she loves traveling to visit family or escaping the desert heat to go to her mountain property. She is an award-winning essayist and Whitney nominee.

10:00 – 10:50 Scrivener: Formatting for Publication by Tara Holliday

MUST TAKE PART I TO ATTEND UNLESS YOU ARE ALREADY FAMILIAR WITH SCRIVENER.

Come learn how to easily custom format your manuscript for both print and ebook. We'll be using the new 3.0 version, so if you already have Scrivener, consider updating your software.

ITEMS NEEDED FOR THIS WORKSHOP: If you don't already have Scrivener, download the 30-day free trial before class. We'll be using the new 3.0 version, so if you already have Scrivener, consider updating your software.

Tara Holliday Bio:

Tara grew up in Mesa, AZ, where she and her husband are now raising their three minions. She started her first novel while in college at BYU-Hawai'i, then picked it up more seriously when she should have been writing papers for her completely unrelated grad degree. The first two novels of her indie YA series--*Hiding Haelo* and *Haelo Hunted*--are available at Amazon, Barnes & Noble, and local libraries. The third is still cooking. She's a writer, a composer, a musician, and a devoted watermelon enthusiast. She's also a sucker for a great pair of aviator sunglasses.

11-11:50 **Author's Guide to Facebook Marketing by Dave Eaton**

Pages, Pixels and Audiences. These are the three pillars of success with Facebook Marketing. Let FaceBook define your market, sell your book and build your tribe.

Dave Eaton Bio:

Dave Eaton has been building businesses for more than 30 years. He has learned the art of branding through the ever-changing mediums of marketing. For the past ten years, he has been a social media and on-line branding consultant to numerous local and national businesses, including artists, entertainers, and best-selling authors. He is the author of the book "Online Path to a Best Seller - An Author's Blueprint for Building a Brand".

11-11:50 **First Impressions by Randy Lindsay**

Agents, editors at publishing houses, and many individuals in the reading public will give a critical eye to the first chapter of a novel. In many cases, the decision to continue reading is made in the first few pages. Based on the judging criteria Randy has followed as a judge for several First chapter contests, this class will focus on the essential elements each novel needs in the first chapter.

Randy Lindsay Bio:

Randy Lindsay is a hybrid-author with six books currently published. He teaches writing workshops at the Mesa and Tempe libraries as well as the ANWA conference. Along with several of his author buddies, he hosts the Ready-Set-Write podcast and the So You Think You Can Write show on YouTube. The First Impressions article appears in the 2018 ANWA craft book: Create, Craft, Critique.

1:00 – 1:50 Story Starters or Where do I find ideas for my next novel? by Betsy Love

This class will help class members to find places to get their brains flowing to create stories. Bring paper and pen/pencil or your laptop. There will be time for exploring some of your own ideas.

Betsy Love BIO

Betsy Love has been writing since she could hold a pen. She has a degree in English and Secondary Education. Betsy has seven published titles and plans for at least three more in the next few months. When not writing, she loves traveling to visit family or escaping the desert heat to go to her mountain property. She is an award-winning essayist and Whitney nominee.

1-1:50 Using your Passion to reach your Potential with Panache by Jeanie Davis and Joyce Horstmann.

PASSION Δ POTENTIAL ∇ PANACHE

It's the AB . . . Ps (?) of writing that get you from the "What if?" to "Well done!"

In this workshop Jeanie Davis will describe how her PASSION for writing has transformed her life, helping her to realize her POTENTIAL and work toward it. Joyce Horstmann will focus on how to maintain PERSPECTIVE while seeking PERFECTION through the PAINFUL PERILS of editing and revising--all with PANACHE. And we haven't forgotten the need for PATIENCE and PALS; we'll talk about those, too.

ITEMS NEEDED FOR THIS WORKSHOP: A page or two for peer editing exchange, time permitting.

Jeanie Davis Bio:

Jeanie Davis is a successful writer of music, children's books, historical fiction and modern romance. A story is always brewing in her mind, and she loves to bring her imagination to the page.

Joyce Horstmann Bio:

Joyce Horstmann Bio: Joyce is a retired English and creative writing teacher who has dabbled in writing all her life and is now working toward completing the stories that have rambled through her mind for years. She recognizes her main talent lies in editing and revising (the signature requirements for a teacher), and loves doing that almost as much as writing.

2- 2:50

All Made of Traits: A Character Primer by Anika Arrington

Readers come back to a story again and again for one thing—character. In this workshop, we will unpack ways to make our characters nuanced and captivating and maybe even a few ways to keep them in line.

ITEMS NEEDED FOR THIS WORKSHOP: Bring three pages of your WIP, a means of taking notes and your brain.

Anika Arrington Bio:

Anika Arrington is a devoted wife, mother of six, a Scorpio, a baseball fan (Go D-backs!), and an unabashed pluviophile. Unfortunately, she lives in the deserts of Arizona, so she passes the time with her kids baking (her homemade macaroni and cheese is legendary), hiking, reading, watching for clouds, and of course, writing. Her first novel, *The Accidental Apprentice* was a Whitney Award Finalist, and is available on paperback, ebook and audiobook formats.

2-2:50

Pacing by Torsha Baker

Learn how to control your pacing through sentence structure, paragraphs, chapters and scenes for a book readers won't want to put down.

Torsha Baker Bio:

Torsha Shingler Baker is the author of *Tainted Lies* under her pen name, Leona Nation. She writes young adult and adult science fiction/fantasy, thriller, and romance. She has been a member of ANWA for ten years and served on the Board as Conference Chair. Torsha is also a member of the Ready, Set, Write Podcast, and offers writing critique on the So You Think You Can Write YouTube channel. When Torsha's not writing or being a wife and mom of four, you can find her baking French macarons for her business Ooh La La Macaron, or traveling as often as she can.

3 – 3:50

The Inside, Outside & Upside Down World of Selling Print Books: Making the Most of any Book Event by Tamara Passey and Valerie Ipson

Launching a new release? Signing up for a signing? Maybe you just want to move print copies taking up space in your closet or garage. Signings and events can be a great way to sell books and meet readers...but they come with both perks and pitfalls. In this workshop learn tips and tricks for a successful book event.

Valerie Ipson Bio:

Valerie Ipson loves reading, writing, genealogy, and Hershey Milk Chocolate Almond & Toffee Nuggets. She lives in Mesa, Arizona, and Christmas Future is her first published Romance. She is also the author of one YA novel titled, Ideal High. She hopes she can give her readers the same experience she has enjoyed through the years while being curled up with a good book!

Tamara Passey Bio:

Tamara Passey was born and raised in Massachusetts around a large family, one that has served as inspiration for most of her writing. She loves creative endeavors and when she isn't writing or re-writing, you can find her baking or cross-stitching or walking-though not all at the same time. She is a marriage and parenting contributor to FamilyShare.com. You can find her online at www.TamaraPassey.com

Peggy Urry Bio:

Peggy Urry is the author of Archer's Hollow and Christmas Carol for Candy. Peggy is a small-town girl who loves the city and the ocean (and the mountains as long as she doesn't have to camp or hike). She credits the lack of television in her parents' home for her love of reading and her imagination. She credits the guy who hangs the moon (her husband of twenty-plus years) for her belief in romance and true love. Five wonderful kids, extended family, and great friends keep life exciting.

3 – 3:50

You Can Do Hard but Satisfying Things to Get Published by Marsha Ward

Indie Publishing is a satisfying path to publication that enables you to keep control of your intellectual property and rights, and in addition, earn you a much larger cut of the money. Learn the processes and pitfalls to avoid from the author of *The Checklist: Indie Publishing My Way*. This class will dive deep into Marsha's methods, and will include new insights she's picked up over the last couple of years.

ITEMS NEEDED FOR THIS WORKSHOP: Please bring note-taking material. Ideally, attendees will have a copy of *The Checklist*, which can be purchased at a bargain price during lunch.

Marsha Ward BIO

With over thirty years of experience as an indie publisher, Marsha Ward wrote a book that covers the mountain of information in the field that she accumulated over that time. *The Checklist: Indie Publishing My Way* gives Marsha's perspective and the checklist of processes she uses to publish her books her way, which may become your way too. Marsha is an award-winning poet, freelance writer, journalist, editor, and novelist, with over 900 pieces of published work. She is the founder of ANWA and the recipient of the 2015 Whitney Lifetime Achievement Award.

4-4:45

Live recording session of the You Tube Broadcast “So You Think You Can Write”

Authors, Randy Lindsay, Brock Booher and Torsha Baker, will critique two first-page submissions live. The show will be recorded and then placed on their YouTube channel.

Two random first-page submission will be selected for critique. A short question and answer session will take place after the second show is recorded – if there is time.

ITEMS WANTED FOR THIS BROADCAST: Workshop attendees are welcome to bring the first page of their WIP and we will randomly select two of them to be critiqued on the show.